

# All about Super Connector Media

Chris Winfield, the entrepreneurial force behind Understanding AI and HeyVision, has made significant strides in simplifying the intricate realm of artificial intelligence. His brainchild, Understanding AI, serves as an educational sanctuary, committed to the mantra of "making AI easy." Meanwhile, HeyVision stands as a platform designed to educate and empower individuals and organizations, guiding them towards a seamless integration of AI technologies. As the Co-Founder of [Super Connector Media](#), Chris has imparted his expertise to over 50,000 business owners, instilling in them the skills needed to construct formidable brands, harness the power of AI, and emerge as the recognized experts in their respective industries.

Renowned as a sought-after speaker and consultant, Chris Winfield's influence extends across major brands such as Disney, Intuit, Conde Nast, Virgin, Macy's, Viacom, and NBC Universal. His wisdom has resonated within tech giants like Google, Microsoft, and Apple, as well as echoed through various industry conferences and events. With features in over 200 media outlets, including NBC News, The New York Times, Forbes, and more, Chris's journey is a testament to the impact of Super Connector Media, where knowledge transforms into recognition and brands thrive in the digital age.