

# All about Super Connector Media

Super Connector Media, founded with the vision of unleashing the potential of AI and networking for businesses, is on a mission to catapult enterprises to the pinnacle of their respective industries. Committed to unraveling unparalleled opportunities, we strive to empower businesses to grow up to 15 times faster through the strategic implementation of AI in their marketing endeavors. Our flagship initiatives, the AI Challenge and [Super Connector Mastermind](#), play pivotal roles in steering businesses towards success. Notably, our upcoming event, Build Your Brand Live.ai, promises to be a game-changer, offering a platform for industry leaders to share cutting-edge strategies and techniques.

Chris Winfield, the brain behind Understanding AI and HeyVision, is also the Co-Founder of Super Connector Media. With a track record of training over 50,000 business owners on brand-building, AI utilization, and achieving recognition as industry experts, Chris is a sought-after speaker and consultant. His expertise has resonated with major brands like Disney, Intuit, and Conde Nast, and he has shared insights with industry giants such as Google, Microsoft, and Apple. Featured in over 200 media outlets, Chris Winfield continues to be a driving force in transforming businesses into recognized leaders in their fields, embodying the ethos of the Super Connector Mastermind.