

HOW TO FRAME A QUESTIONNAIRE FOR A MASTER'S DISSERTATION?

- Define your research objectives
- Determine your target population
- Decide the questionnaire format
- Choose the type of questions
- Write a clear introduction
- Ensure a logical order for the questions
- Use concise and clear language
- Run a pilot test with the questionnaire
- Pay attention to response options
- Ensure neutrality in the questionnaire
- Evaluate the length of the questionnaire
- Make a closing statement

